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## APM Terminals Aims for Zero Accidents

**- Introduces Comprehensive Safety Culture Program to foster a safety mindset and target unsafe acts**

**The Hague, Netherlands** – APM Terminals will mark the occasion of its second “Global Safety Day” on October 22<sup>nd</sup> by introducing a comprehensive world-wide safety culture program for all terminal personnel. The goal of the new program will be to instill a “culture of safety” and the adoption of best-practice procedures into the daily operations of one of the world’s busiest container terminal networks.

Noting that many of the safety procedure best practices can also be effectively implemented at terminals operated by other companies, APM Terminals CEO Kim Fejfer, based in The Hague, Netherlands stated, “As an industry, we should have zero tolerance for injuries and accidents. We feel terminal operating companies are not competitors but should consider themselves as partners in this initiative. The program aims to change mindsets and increase individual accountability through workshops prepared in twelve languages. We welcome the opportunity to share the enhancements and reforms this initiative will create. ”

With operations in over 50 terminals in 31 countries and five continents, APM Terminals is undertaking another important step toward eliminating fatalities throughout its Global Terminal Network. This will be accomplished through accident prevention awareness, an overview and reinforcement of operational

safety procedures and the active encouragement of company and terminal personnel to adopt and embrace a new philosophy of workplace behavior in which safety is integrated into the core business processes.

Total container terminal handling volumes world-wide are approaching 500 million TEUs annually, including transshipments and empty repositioning, as international trade continues to expand. Industry analysts have projected container terminal traffic is to double to over 1 billion TEUs by 2020. The growth of the container industry clearly generates economic development but also the increased statistical risk of terminal accidents, and workplace fatalities. The inherent challenges of working with large vessels and multiple cranes will be increased as the vessels and cranes themselves become larger; the largest vessels currently in service have capacities of over 12,000 TEUs, and need to be serviced by gantry cranes over 20 storeys high. Coordinating the simultaneous movements of ships, containers, cranes, trucks, barges and railcars during time-limited vessel calls has become an intricate science requiring ever higher safety standards.

More details of the program are available on [www.apmterminals.com](http://www.apmterminals.com)

### **APM Terminals:**

APM Terminals is one of the world’s leading container terminal owners and operators, with a geographically balanced Global Terminal Network of more than 50 terminals in 31 countries and five continents. With corporate headquarters in The Hague, Netherlands, APM Terminals is an independent terminal development and operating company providing world-class service to over 60 container shipping lines in every major international trade lane. [www.apmterminals.com](http://www.apmterminals.com)

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**Additional background information for media:**

**What is the reason for this new safety initiative?**

The safety of our personnel and partners is paramount at APM Terminals. While there has been a tremendous emphasis in this industry on bigger ships, taller cranes and larger volumes, we cannot forget that in the end this business relies on people. That is our most precious resource, and one which we must do a better job of protecting as a company, and as an industry.

**How many fatalities were recorded at APM Terminals' facilities in 2007, and so far in 2008?**

There were 10 deaths due to terminal accidents on APM Terminals' facilities in 2007, and there have been seven year-to-date in 2008. These figures include personnel other than APM Terminals employees involved in terminal accidents.

**Where do most injuries occur?**

Based on information available to APM Terminals:

38% of injuries occur on board or near vessels and are related to vessel operations and container lashing activities.

26% occur in the container yard area often involving truckers and terminal handling equipment.

20% occur in the berth area.

8% in the workshop area related to maintenance and repairs.

8% other.

**Is the Container Terminal industry inherently dangerous?**

In any environment in which multi-ton 20' and 40' objects are being moved from heights as tall as a twenty-storey building, and are coordinated with simultaneous movements of trucks, rail cars, other terminal equipment and personnel, risk exists for potentially fatal workplace accidents. Being passive to this danger and its attendant consequences, however, is unacceptable, and our goal as stated is to eliminate fatalities and all accidents.

**Will the results of this "Safety Culture" focus be applicable to other terminals outside of the APM Terminals Global Terminal Network?**

Industry best practices, safety awareness and training as performed and integrated into the operations of the APM Terminals Global Terminal Network would be applicable at least in some respects to any container terminal, and will certainly be incorporated into the established procedures of new facilities that we open in the months and years ahead.

### **Will APM Terminals make these safety procedures and “best practices” available to its competitors?**

In the area of terminal and personnel safety we do not have competitors- only industry partners and APM Terminals will actively seek to cooperate with other terminal operators of any size and in any part of the world, to share best practices, and to work together towards the overall safety of the industry and safeguard personnel.

### **How is safety performance measured at APM Terminals?**

We have observed good improvements through the years, attaining an approximate reduction year after year of 25%. Our present Lost Time Injury Frequency (LTIF) per 1 million man hours is at 7.5. We also measure near miss reporting and fully investigate fatalities and share lessons learned as an important preventative step for the future.

### **What is the Safety Culture Workshop?**

On October 22<sup>nd</sup> APM Terminals will observe our second annual Global Safety Day, when the 19,000 team members of the APM Terminals Global Terminal Network rededicate our commitment to safety practices, as individuals, and on behalf of our colleagues. Global Safety Day is about people, and the way we can think, act, work and live safely as part of APM Terminals.

This year’s Global Safety Day will introduce a world-wide Safety Culture Workshop made up of eight modules which will take place over the next six months. These will not be just time slots with reminders about training and procedures; the purpose of the Workshop sessions is to start and encourage an on-going

safety dialogue between all APM Terminals personnel, and also between APM Terminals and the outside community. These are the people we deal with on a daily basis, including customers, truckers and suppliers, and we will be asking them what *they* can do to guarantee their own and their colleagues’ wellbeing in the workplace. The goal is to get people to make a personal initiative to improve safety and to take responsibility for their actions, particularly as they affect others; “What will you do differently tomorrow to improve safety?” is a fundamental question posed by the program.

“We are focusing our attention on personal behavior, not dry statistics or blanket company-wide directives” says Henrik Kristensen, Head of Safety at APM Terminals, adding “We need everyone’s personal commitment and dedication to choose the right behavior to personally assure safety for everyone throughout the organization”.

APM Terminals personnel have already started to participate in the enhanced APM Terminals’ safety process by creating and endorsing their own Personal Safety Plans, which detail how he or she will ensure that safety consideration is part of every action they take in the workplace.

Being socially responsible is a part of the basic foundation of APM Terminals, and that means being socially innovative as well. While many industry safety initiatives address the impact of work procedures on employees, APM Terminals is mobilizing and empowering the workforce to recognize their impact on work procedures, and their role, value and impact in terminal safety.