

Press Release: April 13, 2010

## **APM Terminals Sees Opportunities for Port and Shipping Industry in 2010**

### **The “new normal” creates opportunities if you know where to look**

**The Hague, The Netherlands** - APM Terminals’ Chief Commercial Officer Richard Mitchell spoke at the opening session of the Twelfth Annual Global Liner Conference in London about the container port industry and opportunities in 2010.

“The port industry and liner industry are closely intertwined and facing extraordinary times. In the good old days, markets were growing 10-15% every year. Last year, we witnessed the first ever decline in global container port volumes – estimated at 10%. Volumes were hit in the developed world and in Eastern Europe, while Africa, the Indian Subcontinent and the Middle East fared best. Now – in the new normal – markets will grow slower. The opportunities are different now, there’s more uncertainty and slower growth in mature markets compared to emerging markets”, observed Mitchell. “Emerging markets offer higher growth opportunities than developed markets in 2010 since their decline in 2009 was not as severe – and they’re expected to recover faster. It’s also important to note – emerging markets have the highest levels of potential growth as the wealth of individuals improves in emerging nations over time”, he added.

APM Terminals operates a Global Terminal Network of 50 ports in 34 countries with 18,000 employees. This diversified portfolio is located in both mature and emerging markets, enabling the company to better handle the impact of economic cycles. In 2009, 37% of the company’s revenues were generated in emerging markets in Asia, India, Africa and Brazil as outdated port infrastructures needed upgrading.

### **About APM Terminals**

#### **– providing the port infrastructure to drive global commerce**

APM Terminals operates a Global Terminal Network of 50 terminals with 18,000 employees in 34 countries that provide the port infrastructure essential to international transportation and global economic growth. The company is the independent port operator of the A.P. Moller-Maersk Group. The liner shipping industry, served by APM Terminals and other operators, carries \$4.6 trillion worth of international trade - approximately one third of the total value of global commerce.

The company works closely with the international shipping community and national governments to reduce costs, deliver operational excellence and improve market access worldwide. Access to modern marine infrastructure drives local, regional and international market competitiveness and economic development. In 2007, the global shipping industry provided 4.2 million jobs worldwide, representing compensation of \$27.2 billion, and accounted for \$29.4 billion in capital investment, generating \$183.3 billion to global GDP, according to a recent study commissioned by the World Shipping Council.

For logistics professionals, the Global Terminal Network plays an important role in supply chain management with location, capacity, flexibility and efficiency clearly linked to supply chain success and port-centric logistics.

Media can download photos, videos and more information at [www.apmterminals.com](http://www.apmterminals.com)

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