

Press Release 8 July 2011

## **APM Terminals announces partnership with ESADE**

- **Barcelona-based business school to contribute faculty and reputation to management training program**

**Barcelona, Spain** - The APM Terminals talent acceleration program called MAGNUM introduced a three year affiliation with the prestigious Barcelona-based ESADE (Escuela Superior de Administración y Dirección de Empresas- "School for the Higher Study of Business and Administration"). Chosen from applicants within the APM Terminals Global Port, Terminal and Inland Services Network through a rigorous selection process, MAGNUM participants undertake a three-module, one year program featuring practical terminal hands-on training assignments as well as rigorous classroom curricula. APM Terminals has identified the core competencies for port and logistics management development and has partnered with the ESADE Business School for classroom training in these valuable skill areas.

"We are very excited to introduce this partnership with ESADE, who's impeccable international reputation for preparing business professionals to perform in a globalized economy fits so well with our own needs as an expanding global company in a very competitive international business environment" said APM Terminals Vice President of Human Resources and Labor Relations, Tiemen Meester.

ESADE was established in 1958 and is regularly included among the rankings of the world's top graduate business programs by various independent business and education publications. ESADE is ranked in the top 10 best Business Schools in the world and is ranked 5<sup>th</sup> in the 2011 Financial Times ranking in Custom Programs. It is a part of Spain's Ramon Llull University, which encompasses 10 individual colleges and institutions of higher education. ESADE is accredited by the European Quality Improvement System (EQUIS), the Association to Advance Collegiate Schools of Business (AACSB International) and the Association of MBAs (AMBA). ESADE also includes a separate Law School.

"ESADE's key mission is to train individuals to become highly-competent professionals fully aware of their social responsibility. We promote education and research through our Law School and Business School with a firm commitment to intellectual rigor, critical analysis and academic excellence" said the school's Director general, Eugenia Bieto.

Graduates of the APM Terminals MAGNUM program receive a Corporate Program for Management Development (PMD®) certificate from ESADE as well as a MAGNUM diploma upon successful completion of the curricula. The PMD coursework is designed for

furthering the management and strategic planning skills that high-potential managers will require as their fast-track careers proceed. The APM Terminals-ESADE affiliation has been contracted for three years.

The current 2011 MAGNUM class of 30 managers represents APM Terminals operations in 22 countries in North and West Africa, East, South and Southeast Asia, the Middle East and Latin America as well as North America and Europe. The participants have recently completed their first module in Spain, covering coursework in Economics, Finance, Strategic Operations, Marketing and Project Management, as well as on-site visits to APM Terminals operations at the Ports of Algeciras, Spain and Tangers, Morocco.

### **About APM Terminals**

#### **– providing the port and inland infrastructure to drive global commerce**

APM Terminals is taking a leading role in addressing the critical issues facing the transportation industry. With our customers and business partners, the company has designed the world's most comprehensive port and inland network to meet the shipping community's needs today, tomorrow and in the future. With more than 60 ports and 132 inland facilities in 63 countries – the goal is to offer the market more solutions than ever before to help companies and countries achieve their ambitions. Media can download high resolution photos and more information at [www.apmterminals.com](http://www.apmterminals.com)

#### **2011 Port projects underway:**

##### **Asia**

Cai Mep, Vietnam	New terminal; opened March 2011
Qingdao, China	Expansion of terminal

##### **Africa**

Apapa, Nigeria	Expansion of terminal
Pointe-Noire, Republic of the Congo	New terminal being built
Port Said East Phase II, Egypt	Expansion of terminal
Luanda, Angola	Expansion of terminal
Monrovia, Liberia	New project; implemented March 2011

##### **Europe**

Rotterdam, Netherlands	New terminal being built
Vado, Italy	New terminal being built
Wilhelmshaven, Germany	New terminal being built
Poti, Georgia	New terminal

##### **Middle East**

Aqaba, Jordan	Expansion of terminal
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##### **Latin America**

Santos, Brazil	New terminal being built
Moin, Costa Rica	New terminal being built
Callao, Peru	New terminal project, including expansion.

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